

## Team KCCI Brings to You...



Team KCCI brings to you a one-day Workshop on - Skills Development and Awareness of Developing Political Scenarios for Emerging Entrepreneurs.

Workshop Scheduled - 20th December 2018

Location: Phirozeshah Mehta Bhavan, Mumbai University Campus, Kalina.

Time: 930 am to 5pm (lunch included)

Entry Charges: Zero (but please note, entry only on first cum first serve basis through online registration for max 200 participant)

Attached pictures are of actual venue, and the speakers will be prominent personalities - from Local n International locations. So, friends please grab your seat and get maximum benefit / guidance.

Registration Link:  
<https://goo.gl/forms/BeInNY4fK5EqmAxZ2>

## Why do Indian Youth not measure up to Corporate Standards?



India's main strength, i.e. its young population, is in danger of becoming a liability. By a conservative estimate, more than one-third of the millions that graduate each year are unemployable.

No wonder then that an unemployment Rate in India increased to 3.52 percent in 2017 from 3.51 percent in 2016.

There are many reasons why we are saddled with ever burgeoning population of unemployed youth. One reason, among many, is lack of soft skills required in a candidate for getting an employment.

A survey of 303 employers across the country by the Federation of Indian Chambers of Commerce and Industry (Fisci) in 2010 found that only about one-third employers were satisfied with the communication ability of their employees and about 26 per cent with their employees' writing ability. If this trend continues, the prospects for the 1.4 billion youth estimated to enter the work force by 2020, and consequently for the economy, look anything but promising.

Mr. Narendra Jadhav, Planning Commission member in-charge of education and former vice-chancellor of Pune University, agrees. "Survey after survey has shown that 33 per cent of our graduates are unemployable," he said.

*continued on page 2*



Shop No. 50, Harbour Crest, Near ,  
Mazgaon, Mumbai-400 010.  
23702089, 23701983, 23715321  
9869562223 / 9821204592  
[www.bonvoyagetours.in](http://www.bonvoyagetours.in)  
[bonvoyage83@hotmail.com](mailto:bonvoyage83@hotmail.com)

- Family Tours
- Worldwide Hotel Bookings
- Individual Tour Packages
- Memorable Honeymoon Tours
- Cruises
- Visas



continued from page 1

There is an urgent need for colleges and universities to include Communication skills, writing skills and other soft skills in their syllabus. Colleges must give due importance to ensure that their students develop into good communicators who can articulate their thoughts when it comes to communicating in the corporate world.

For achieving this, I feel, students must be trained on various aspects of communication such as vocabulary, articulation, gestures, manners & etiquettes of writing emails, attending phone calls etc. during the graduation course itself. After all, Companies look out for the leadership qualities in a person during interview. And good communication skills are one of the qualities in a leader.



**Mr. Mohammed Ali Naik**  
Trainer and Motivational Speaker

## Read Away...

Dr. Seuss said - "The more that you read, the more things you will know. The more that you learn, the more places you'll go."

For those who enjoy reading, I have compiled a list of business/trade/entrepreneurship related eBooks that are free to download. Please find below the list of the free eBooks along with tiny URL links. Type the tiny URL link(s) in your phone/computer browser to go to the download page. Help yourself, download them, read them and share them with others.

Entrepreneur & Employees - [tinyurl.com/enternemp](http://tinyurl.com/enternemp)

Time Management for Entrepreneurs - [tinyurl.com/timafoen](http://tinyurl.com/timafoen)

The Successful Entrepreneur - [tinyurl.com/thsuen](http://tinyurl.com/thsuen)

Make Money Writing - [tinyurl.com/mmwriting](http://tinyurl.com/mmwriting)

Google AdSense Profits - [tinyurl.com/gaprofit](http://tinyurl.com/gaprofit)

High Impact Communication - [tinyurl.com/hiimpcom](http://tinyurl.com/hiimpcom)

Build Networking Marketing Business - [tinyurl.com/bunetmb](http://tinyurl.com/bunetmb)

Picking your Product - [tinyurl.com/pickurprod](http://tinyurl.com/pickurprod)

Joint Venture Revealed - [tinyurl.com/jvreveal](http://tinyurl.com/jvreveal)

Make Money Blogging - [tinyurl.com/mmoneyb](http://tinyurl.com/mmoneyb)

Ways to Monetize Your Blog - [tinyurl.com/wtmyb](http://tinyurl.com/wtmyb)

Cashing in Big on The Health and Wellness Industry - [tinyurl.com/cashhealthw](http://tinyurl.com/cashhealthw)

Business Brains - [tinyurl.com/bbrains](http://tinyurl.com/bbrains)

Business Booster - [tinyurl.com/busboost](http://tinyurl.com/busboost)

Create a Successful Marketing Plan - [tinyurl.com/sucmarpla](http://tinyurl.com/sucmarpla)

Communication Commando - [tinyurl.com/communco](http://tinyurl.com/communco)

Niche Market Research - [tinyurl.com/nimarres](http://tinyurl.com/nimarres)

How to Get A Million Visitors to Your Website - [tinyurl.com/millviweb](http://tinyurl.com/millviweb)

- *Alia Dalwai*



**SMFC**



**Sabheen Management &  
Financial Consultants**

*.... Serving One, Serving All*

[sabheenmanagement@gmail.com](mailto:sabheenmanagement@gmail.com)

[www.sabheenmanagement.com](http://www.sabheenmanagement.com)



## Punjab

As I have been sharing down my memories of my worldwide travel experiences.

India a land of rainbow with multicultural, variety of food, dresses, customs and beliefs. I started with the uppermost state Ladakh and Kashmir and now I will take you to a most energetic state **PUNJAB the food bowl of our country**

Welcome to Punjab the land of Sacrifice, the birth place of Sikhism.

Punjab, a state bordering Pakistan, is the heart of India's Sikh community. The city of Amritsar, founded in the 1570s by Sikh Guru Ram Das, is the site of Harmandir Sahib, the holiest gurdwara (Sikh place of worship). Known in English as the Golden Temple, and surrounded by the Pool of Nectar, it's a major pilgrimage site. Also, in Amritsar is Durgiana Temple, a Hindu shrine famed for its engraved silt he Punjab region was home to the Indus Valley Civilization until 1900 BCE. The Punjab was conquered by Alexander the Great in 330 BCE and was captured by Chandragupta Maurya. The Punjab was home to the Gupta Empire, the empire of the Alcon Huns, the empire of Harsha, and the Mongol Empire. Circa 1000, the Punjab was invaded by Muslims and was part of the Delhi Sultanate and Mughal Empire. Sikhism originated in Punjab and resulted in the formation of the Sikh Confederacy after the fall of the Mughal Empire. The confederacy was united into the Sikh Empire by Maharaja Ranjit Singh. The entire Punjab region was annexed by the British East India Company from the Sikh Empire in 1849.

In 1947, the Punjab Province of British India was divided along religious lines into West Punjab and East Punjab. The western part was assimilated into new country of Pakistan while the east stayed in India. The Indian Punjab as well as PEPSU was divided into three parts on the basis of language in 1966. Haryanvi-speaking areas (a dialect of Hindi) were carved out as Haryana, while the hilly regions and Pahari-speaking areas formed Himachal Pradesh, alongside the current state of Punjab. Punjab's government has three branches – executive, judiciary and legislative. Punjab follows the parliamentary system of government with the Chief Minister as the head of the state.



Since 1973  
**KOKAN BANK** कोकण बँक  
KOKAN MERCANTILE CO-OPERATIVE BANK LTD. MULTI STATE BANK  
*Multiplying Trust... Multiplying Prosperity!*

**YOUR TRUST AND OUR PERFORMANCE RESULTED IN REACHING THE DEPOSIT OF Rs. 500 CRORES**

**Please like our FB page: - Kokni Chambers of Commerce and Industry**

### **Punjab through an eye of a Tourist:**

As a birth place of Sikhism and the most beautiful Harmandir Sahib or Golden Temple is the centre of which Punjab revolves the shrine was designed by Guru Arjan Sahib and its foundation laid by Muslim saint Hazrat Mian Mir ji of Lahore on 1st December, 1588. for a Muslim who had the honour to visit the Kabaah he will have a feel that it is designed on it.

### **The Langar:**

Kar Sevaks; Guru Ka Langar: means refractory of the Guru is a community kitchen run in the name of the Guru where there is community kitchen which serves thousands of people with a simple but tasty food to the visitors with no question asked.

### **Jalainwala Bagh:**

A few meters away is the Jallianwala Bagh the place India will never forget the ruthless General Dyer and his army shooting innocent people gathered to protest against the British There is a narrow lane between the houses which lead to the lawn of the park. There is a memorial tablet at the entrance which serves as a record of history. A number of structures are present inside the premises which resound of the atrocities that occurred here. These include a wall which still bears the marks of the bullets that were hurled blindly at the civilians and a well in which many people jumped to save themselves from the onslaught of the bullets. It is estimated that over a 1000 Hindus, Muslims and Sikhs lost their lives in this brutal assault. A memorial in their remembrance has been installed here as well.

### **Wagah Border:**

Many museums of historical importance and the Wagah Border the Chauvinistic National Pride parade between two warring nations India and Pakistan, every evening draws thousands at the border to see the daily Retreat. Thousands of tourists from Indian side visiting before the sunset and very few on the opposite side on the Pakistan side with abuses being hurled at each other and Bharatmata ki Jai echoes.

### **EYECATCHING SCENES IN PUNJAB:**

the yellow swaying farms of sarson (mustard) with tourist posing in those farms imagining themselves as Shahrukh Khan and Kajol the colourful turbans, the Patiala glass for whiskey as well as lassi, Punjabi phulkari work on dresses, mojdis, ladies with head covered with beautiful dupattas and a best shopping market for a woman.

As I have restriction of words, a few words can't sump Punjab but without the mention of a delicious appeasing food journey its incomplete The Makai di roti, Sarson da Saag, Chole Bathure, Paranthas from alu, gobi and muli the large size glass of lassi, tandoori, butter chicken, amritsari fish, Dal Makhni and Paneer Tikka and Punjabi Pakoda kadhi, Rajma Chawal and long list mouth-watering dishes await you "Welcome to Punjab".

When you visit Amritsar, you can add Chandigarh Dharam Shala, Dalhousie in your itinerary which were part of Punjab before the linguistic division of states We will continue with them later



**Mrs. Jabeen Manzur Bghdadi**  
Director - Bonvoyage Tours & Travels



Farsoft offers wide range Web Enabled services like domain registration, Web Hosting, Website Design and Development, E-Commerce, CRM and ERP Application, Customised Software's etc.  
Imran Nadkar: +91 9699566138 / farsoft@farsoft.in  
Web: www.farsoft.in



**EXPERT LEGAL ASSIST**  
*Your Extended Legal Department*

Expert Legal Assist offers Virtual Legal Department, Contracts Management, Advisory & Dispute Management, Regulatory & Compliance Management, Corporate Secretarial support.  
Asif Kitekar: asif.kitekar@expertlegalassist.com  
Web: www.expertlegalassist.com



SOLITAIRE  
EVENTS  
Presents



**FREE  
ENTRY**

# Cultural & Food Event



11th Jan 2019,



4 PM to 10 PM



Amphitheatre Gate No. 2 & 3,  
Zabeel Park, Dubai,

Event Associate : Kokan Chamber for Commerce & Industry

